

20TH ANNUAL

DEHAVAN, WISCONSIN

Cars Time Forgot

CAR SHOW



2025

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This year will be the 20th annual Cars Time Forgot Show, which generally brings hundreds of cars and thousands of visitors to the area. The winners of the People's Choice Award are shown at last year's event.

DELAVAN CHAMBER PHOTOS Cars Time Forgot



Rev-Up those engines!

20th annual Cars Time Forgot Show rolling in

The Delavan-Delavan Lake Area Chamber of Commerce and Lake Lawn Resort are revved up to host the annual Cars Time Forgot Car Show Sunday, July 20, at the Lake Lawn Airport.

But as in years past, the car show on Sunday, July 20 is the finale of several related events that weekend.

A Community Street Dance will be held on Friday, July 18, featuring two live bands, a beer tent, food and a kid zone.

Saturday, July 19 will feature the "show us what you drive" slow roll parade and rally in downtown historic Delavan including a free concert at the Phoenix Park Bandshell.

The car show on Sunday, July 20 brings in hundreds of custom cars, drag cars, stock cars, trucks, motorcycles and other special-interest vehicles, all of which will be showcased at the event.

There will also be a DJ playing songs from the 60s, 70s and 80s, a variety of vendor booths, food and drinks (and a large tent to take a break under.)

This annual event typically draws thousands of spectators to the area.

The cost to register a vehicle for the car show is \$20 and can be done on the Cars Time Forgot website or via mail (see the

• CONTINUED ON PAGE 5

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Rows of vehicles on display at the annual Cars Time Forgot Car Show, held at Lake Lawn Airport in Delavan.



DELAVAN CHAMBER PHOTO Cars Time Forgot

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Street Dance to kick off the weekend

On Friday, July 18, a free Street Dance downtown will kick-off Rev-Up Weekend.

It will be held 5:30 to 10:30 p.m. on North Third Street in the heart of the City of Delavan.

The Community Street Dance downtown will also feature food trucks, a burger and brat bash, a beer tent and a Kid Zone.

"We are excited to welcome back to Delavan alumni," organizers said.

The band lineup will be as follows:

5:30-7:30 p.m.

Jeremiah Fox & The Odd Company

We are a high energy group performing hits from multiple decades that will get you up and dancing!

8-10:30 p.m.

Afternoon Delight – Yacht Rock

Sail away with the finest 70s soft rock tribute band around.



Above: Rev-Up Weekend kicks off on Friday, July 18 with a Community Street Dance. There will be two bands, as well as food trucks, a beer garden and a Kid Zone. Below: Malinda Obershaw, director, presents the Chamber Choice award at last year's car show.

DELAVAN CHAMBER PHOTOS Cars Time Forgot



CAR SHOW • CONTINUED FROM PAGE 3

website to download a registration form and for instructions on where to send it.) In honor of the 20th anniversary, those who live in the 53115 zip code can register their show cars for free.

Vehicles registered by July 14 will receive a commemorative 20th anniversary dash plaque and raffle basket ticket.

The gates at Lake Lawn Airport will open at 7 a.m., July 20 for show cars. The car show will be open to the public from 8 a.m. to 3 p.m.

Vehicles will be judged, and awards will be given by decades: 1959 and earlier, 1960-1969, 1970-1979, 1980-1999.

Admission to the car show is free for visitors.

For details about Lake Lawn, visit LakeLawnResort.com.

More information on Rev-Up weekend events happening in Delavan are detailed elsewhere in this special publication.

For more information, visit carstimeforgot.com.

If you go...

WHAT: Cars Time Forgot Car Show

WHERE: Lake Lawn Resort, 2400 E. Geneva St., Delavan

WHEN: 8 a.m. to 3 p.m. on Sunday, July 20

COST: Free

INFO: LakeLawnResort.com or business.delavanwi.org

'Show us what you drive'



On Saturday, July 19, a parade of classic vehicles will make their way from Lake Lawn Airport through downtown Delavan to Phoenix Park. There, a rally will be held with each vehicle being announced followed by music from a Fleetwood Mac tribute band.

DELAVAN CHAMBER/PHOENIX PARK BANDSHELL PHOTO Cars Time Forgot

July 19 parade will go from Lake Lawn to rally with live music

The Rev-Up Weekend will continue Saturday, July 19, with a parade and rally, beginning at 4:30 p.m.

The "show us what you drive" slow roll parade will feature classic vehicles traveling from Lake Lawn Resort through Delavan to Phoenix Park for the rally.

"Follow the Delavan Brick Road and watch 50 to 100 classic cars slowly roll through downtown from 4:30 to 5:30 p.m.," organizers said.

"Each car will be announced as they make their way to Phoenix Park," organizers added.

At the park, guests will enjoy listening to Hypnotized – a Fleetwood Mac tribute band, as they perform at the bandshell from 7 to 9 p.m.

Be sure to bring lawn chairs to sit on

for the concert.

There is no cost to participate in the Saturday, July 19 parade but registration is required.

Those that register on the chamber website (delavanwi.org) will receive a beverage and a snack when they line up for the parade at Lake Lawn.

Classic vehicles in the parade will have preferred street parking near the Phoenix Park Bandshell.

Parade participants should meet at the Lake Lawn Airport by 3:30 p.m. in their classic vehicles. The slow-roll parade will proceed through downtown Delavan between 4:30 and 5:30 p.m.

Each vehicle will be announced as they make their way to Phoenix Park with preferred parking waiting for participants.

The rally will continue with the Fleetwood Mac tribute band.

Register for the parade and rally with the Delavan Chamber office, 52 E. Walworth Ave., 262-728-5095, or by visiting delavanwi.org or carstimeforgot.com.

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In addition to a wide variety of makes and models of vehicles on display, the Cars Time Forgot Show features a variety of vendors as well as food and drinks.

Those interested in putting their business and products in front of thousands of guests that come to the Cars Time Forgot Car Show are encouraged to get registered.

The car show will be open to the public on Sunday, July 20 at Lake Lawn Airport in Delavan from 8 a.m. to 3 p.m. The gates for

vendors will open early to allow time for setup.

"We would love for you to join us for this year's car show," organizers said.

Note that food vendors and spa services will not be allowed.

For more information, or to register as a vendor, visit carstimeforgot.com or contact Malinda Obershaw at the Delavan-Delavan Lake Area Chamber of Commerce at director@delavanwi.org or 262-728-5095.

For those who may be traveling, or have family or friends making a trip to Delavan for Rev-up weekend and the Cars Time Forgot Car Show, there are several options for overnight lodging including:

- Lake Lawn Resort (host site). Call 262-728-7950 or 1-800-338-5253
- Baymont by Wyndham Delavan. Call 262-725-7410

- Comfort Suites. Call 262-740-1000
- Main Street Manor. Call 262-740-0798
- Super 8 by Wyndham Delavan. Call 262-728-1700

For additional accommodation options, visit the Delavan-Delavan Lake Area Chamber of Commerce website at delavanwi.org.



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